

CUSTOMER FACING DESCRIPTIONS HOW TO CREATE THEM!!!

CODE	Area	BRAND	DESCRIPTION OR TITLE <small>[Hint !! Customer goggles]</small>	COLOUR	SIZE	MULTI MEDIA ARTIST OR AUTHOR	MULTI MEDIA PACK SIZE	New Automated CUSTOMER FACING DESCRIPTION	Comments
BBY	Babycare	Pigeon	Peristaltic Nipple		Large			Pigeon Peristaltic Nipple Large	
HBC	Beauty	Cutex	3in1 Strength 12ml					Cutex 3in1 Strength 12ml	
BSB	Beverages		PowerAde Lemon Lime 750ml					PowerAde Lemon Lime 750ml	
BK2	Books		The Chase			Oliver Cussler		The Chase Oliver Cussler	
CGL	Childrens Wear Girls	Angel 'n Disguise	Floral Skirt					Angel 'n Disguise Floral Skirt	
CBY	Childrens Wear Boys	H & H Boys	Skivvy					H & H Boys Skivvy	
CNB	Chilled & Bread		Calci Kids Banana Bounce Milk 2L					Calci Kids Banana Bounce Milk 2L	
XMS	Christmas	Christmas Classics	Bravaria Green Tree 210cm with 800 Tips					Christmas Classics Bravaria Green Tree 210cm with 800 Tips	
CFS	Confectionery	Nestle	Life Savers Peppermint 34g					Nestle Life Savers Peppermint 34g	
CPB	Consumables	Mr Muscle	Fast Clean Oven Cleaner					Mr Muscle Fast Clean Oven Cleaner	
CES	Consumer Electronics	Sony	Noise Cancelling Headphones MDRNC8B	Black				Sony Noise Cancelling Headphones MDRNC8B Black	
DGD	Dry Gardening	Kiwi	Potting Mix 15L					Kiwi Potting Mix 15L	
ACC	Fashion Accessories	H & H	Acrylic Glove					H & H Acrylic Glove	
FJY	Fine Jewellery		Jade small Triple twist Pendant					Jade small Triple twist Pendant	
FIR	Fireworks		Mega Shot Box					Mega Shot Box	
FTC	Footwear Childrens	Ed Hardy	Glammer Girls' Shoes					Ed Hardy Glammer Girls' Shoes	
FMS	Footwear Mens and Sports	Puma	Sports Shoe					Puma Sports Shoe	
FTW	Footwear Womens	Maya	Dolly Boots					Maya Dolly Boots	
XBX	Gaming	Xbox 360	Kinect Just Dancs 4					Xbox 360 Kinect Just Dancs 4	
GGD	Green Gardening		Michelia Velvet N Cream 2.5L					Michelia Velvet N Cream 2.5L	
H_A	Hardware Automotive	Haakon	Glue sticks qq.2mm x 200mm 10 Pack					Haakon Glue sticks qq.2mm x 200mm 10 Pack	
HNB	Health & Beauty	Cutex	Quick'n Go Nail Polish Night Run 8ml					Cutex Quick'n Go Nail Polish Night Run 8ml	
HPP	Home Appliances	Kambrook	Stainless Steel Kettle Red 1.7L					Kambrook Stainless Steel Kettle Red 1.7L	
HD1	Home Decor		Pink Eiffel tower Canvas 80cm x 50cm					Pink Eiffel tower Canvas 80cm x 50cm	
UWH	Hosiery	H & H Women	Liner Socks 4 Pack					H & H Women Liner Socks 4 Pack	
HSW	Housewares	Home Café	Assorted Utensils					Home Café Assorted Utensils	
IDF	Indoor Furniture	Maison d'Or	Pinacle block Brown Rug 150cm x220cm					Maison d'Or Pinacle block Brown Rug 150cm x220cm	
IFW	Infantswear	h & h Infant's Unisex	Footed Pants					h & h Infant's Unisex Footed Pants	
LPS	Large Plastic Storage	Necessities	Plastic Ironing Board					Necessities Plastic Ironing Board	
LUG	Luggage	Extreme	Barrel Bag Assorted					Extreme Barrel Bag Assorted	
MSR	Manchester	Elemis	Bath Towel Elemis Alegro Niagara 68cm x 135cm					Elemis Bath Towel Elemis Alegro Niagara 68cm x 135cm	
MNW	Menswear	Match	Robert Stripe Polo					Match Robert Stripe Polo	
MYF	Mens Young Fashion	Urban Equip	Block Stripe Singlet					Urban Equip Block Stripe Singlet	
M_D	Music and DVD		I'm with you Edition			Red Hot Chilli Peppers	2CD	I'm with you Edition Red Hot Chilli Peppers 2CD	Please refer to the link for the list of abbreviations to put into the Multi Media Pack Size . CD & DVD Abbreviations.xlsx
ODF	Outdoor Furniture	Hampton	Zero Gravity Chair					Hampton Zero Gravity Chair	
PTY	Party	Party Inc.	Eva princess Party Hat pink or Purple					Party Inc. Eva princess Party Hat pink or Purple	
HNB	Personal Care	Neutorogena	Cleansing Towels 25 Pack					Neutorogena Cleansing Towels 25 Pack	
PC0	Petcare	Purina	Cat Chow Healthy Weight 2.86kg					Purina Cat Chow Healthy Weight 2.86kg	
ULS	Sleepwear	H7H Man	Flanelette Pant					H7H Man Flanelette Pant	
SKS	Snacks		Oreo Strawberry Cream 137g					Oreo Strawberry Cream 137g	
SP9	Sporting	Mazon	Hockey Ball Orange					Mazon Hockey Ball Orange	
ST6	Stationery	Kids dollar deals	Wooden DIY Photo Keychain Set 3 Assorted					Kids dollar deals Wooden DIY Photo Keychain Set 3 Assorted	
UWT	Thermals	H&H Man	Polypropylen thermal Long Johns					H&H Man Polypropylen thermal Long Johns	
TXB	Torches & Batteries	Energizer	Silver Oxide Watch Battery - 377BP1 1.5 volt					Energizer Silver Oxide Watch Battery - 377BP1 1.5 volt	
YOT	Toys	Leap Frog	Musical Movers					Leap Frog Musical Movers	
UWR	Underwear	H & H Women's	Jules T Shirt Bra					H & H Women's Jules T Shirt Bra	
WCF	Womens Contemporary Fashion	Maya	Merino Crew Neck Jumper					Maya Merino Crew Neck Jumper	
WMN	Womens Plus Sizes	Mambo	Women's Tribal Leggings					Mambo Women's Tribal Leggings	
WYF	Womens Young Fashion	Garage	Printed V Neck Tee					Garage Printed V Neck Tee	

- TWL no longer have a License attribute, sub brands would be included in the Description or Title
- Size and colour attributes will only have the standard sizes anything outside of this will have to be added to the Description or Title