



Pre-Pricing Label Types

December2015



General Merchandise Pre-pricing Label Guidelines

This document outlines the label types available for use in General Merchandise and Apparel departments. If the product you are supplying is new to The Warehouse, and requires pre-pricing, the type of label will need to be agreed and confirmed with the Category Manager you are dealing with.

Label Suppliers

Our approved labels supplier is Checkpoint Systems Co Ltd. The contact details for all of their offices, and the instructions for ordering labels can be found on

The Warehouse supplier website:

<http://www.thewarehouse.co.nz/red/content/suppliers/packaging>

Checkpoint Systems Contact Details document:

http://www.thewarehouse.co.nz/is-bin/intershop.static/WFS/TWL-Site/TWL-B2C/en_NZ/content/Suppliers/checkpoint-systems-contact-sheet-may15.pdf

Label Ordering Instructions document:

http://www.thewarehouse.co.nz/is-bin/intershop.static/WFS/TWL-Site/TWL-B2C/en_NZ/content/Suppliers/label-ordering-instructions.pdf



Item description: *The Warehouse Label Type 5*

Sample Size: 80x48mm

PID for removable adhesive: **WH-LAB5REM-SH**

Fields Used:

Item description: *maximum 20 characters (includes spacing between words)*

EAN:13 digits

Price: *maximum 6 digits (excludes \$ and .)*



Works for Majority of product – used in General Merchandise categories, placed top right of product or packaging

Item description: *The Warehouse Label Type 6*

Sample Size: 40x24mm

PID for removable adhesive: **WH-LAB6REM-SH**

Fields Used:

Item description: *maximum 20 characters (includes spacing between words)*

EAN:13 digits

Price: *maximum 6 digits (excludes \$ and .)*



Works for Majority of product – used in General Merchandise categories, placed top right of product or packaging



Item description: The Warehouse Label Type 4

Sample Size: 40x40mm

*PID for permanent adhesive: **WH-LAB4REM-SH***

Fields Used:

Item description: maximum 20 characters (includes spacing between words)

Story: maximum 17 characters(includes spacing between words)

Size: maximum 9 characters (includes spacing between words)

Color: maximum 14 characters (includes spacing between words)

EAN:13 digits

Supplier Code: maximum 13 characters

Price: maximum 6 digits (excludes \$ and .)

Season: maximum 5 digits

Sample



*Typically used in
Head 2 Toe
(Apparel)
packaged
categories*



Item description: The Warehouse Pre-price label small

Sample Size: 20mm in round

PID: WH-PRCSTK20-SH

Fields Used:

Price: maximum 6 digits (excludes \$ and .)

Common in Home Décor, Housewares, Large Plastics, often when product is not in packaging. Must be placed top front right. Product needs to also have a plain barcode label.

Sample



Item description: The Warehouse Pre-price label medium

Sample Size: 35mm in round

PID: WH-PRCSTK35-SH

Fields Used:

Price: maximum 6 digits (excludes \$ and .)

Sample





Item description: The Warehouse Pre-price label large

Sample Size: 50mm in round

PID: **WH-PRCSTK50-SH**

Fields Used:

Price: maximum 6 digits (excludes \$ and .)

Sample





*Item description: The Warehouse removable plain sticker
20X15mm*

Sample Size: 20x15mm

*PID for removable adhesive: **WH-20X15REM-SH***

Fields Used:

*Item description: maximum 20 characters (includes spacing
between words)*

EAN:13 digits

Sample



*Used in majority of
General
Merchandise
categories, with a
circle diameter
price label on front
of product*



Item description: The Warehouse removable plain sticker 40X24mm

Sample Size: 40x24mm

*PID for removable adhesive: **WH-40X24REM-SH***

Fields Used:

Item description: maximum 20 characters (includes spacing between words)

EAN:13 digits

Sample



Used in majority of General Merchandise categories, with a circle diameter price label on front of product

Item description: The Warehouse removable plain sticker 40X24mm

Sample Size: 40x24mm

*PID for removable adhesive: **WH-40X24REM2-SH RMB 0.036/PCS***

Fields Used:

Item description: maximum 20 characters (includes spacing between words)

Size: maximum 9 characters (includes spacing between words)

Color: maximum 14 characters (includes spacing between words)

Season: maximum 5 digits

EAN:13 digits



Can be used for Head 2 Toe (Apparel) packaged items



Item description: The Warehouse new generic price ticket

Sample Size: 32x60mm

*PID: **WH-TAG7NEW-SH***

Fields Used:

Item description: maximum 20 characters (includes spacing between words)

Story: maximum 17 characters (includes spacing between words)

Size: maximum 9 characters (includes spacing between words)

Color: maximum 14 characters (includes spacing between words)

EAN:13 digits

Supplier Code: maximum 13 characters

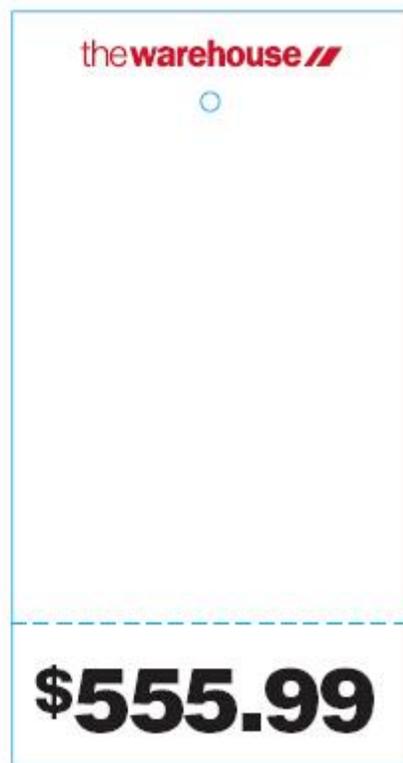
Price: maximum 6 digits (excludes \$ and .)

Season: maximum 5 digits

Sample

front

back



Typically used for Head 2 Toe (Apparel and footwear), Sporting (wetsuits), Manchester – beach towels, Home Décor & Housewares